			Kön		Ålder			Utbildning			Inkomst			Region								Storstadsområde					Boendeform					Äger du/ni ett fritidshus i Sverige?	
		Total	Man	Kvinna	15-34 år	35-55 år	56-79 år	Låg	Medel	Hög	upp till 18 999 kr/mån	19 000 -29 999 kr/mån	30 000 eller mer	Stockholm	Östra Mellansverige	Småland med öarna	Sydsverige	Västsverige	Norra Mellansverige	Mellersta Norrland	Övre Norrland	Stockholm	Malmö	Göteborg	Övriga landet	Storstad (Sth+Gbg+Mlm)	Lägenhet	Radhus/Kedjehus/Parhus	Villa	Gård på landet/Jordbruksfastighet	Annat	Ja	Nej
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vilken kraftkälla vill du helst att din el kommer från?	Solkraft	32%	29%	37%	35%	32%	30%	27%	32%	35%	33%	33%	29%	35%	35%	38%	27%	29%	31%	46%	21%	37%	31%	28%	32%	33%	37%	25%	29%	36%	22%	37%	31%
	Vindkraft	15%	14%	19%	16%	17%	12%	17%	14%	14%	17%	16%	12%	11%	11%	21%	21%	17%	9%	9%	26%	11%	21%	19%	15%	15%	16%	17%	13%	18%	29%	0%	16%
	Vattenkraft	21%	26%	15%	20%	18%	32%	25%	20%	20%	16%	21%	26%	15%	20%	13%	21%	24%	25%	15%	39%	15%	21%	24%	22%	18%	29%	24%	26%	18%	0%	24%	20%
	Vågkraft	2%	3%	2%	2%	3%	2%	3%	2%	2%	3%	3%	1%	1%	3%	1%	4%	2%	1%	4%	3%	1%	1%	2%	3%	1%	3%	1%	2%	7%	0%	2%	2%
	Kolkraft	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Kärnkraft	13%	19%	4%	14%	13%	12%	13%	14%	12%	13%	11%	14%	16%	13%	15%	14%	12%	11%	9%	5%	15%	17%	9%	12%	14%	12%	14%	13%	11%	49%	12%	13%
	Avfallskraft	3%	1%	4%	2%	3%	4%	3%	3%	3%	2%	2%	5%	3%	3%	5%	2%	3%	6%	0%	0%	3%	1%	2%	3%	2%	2%	3%	5%	0%	0%	3%	3%
	Annat, vad	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	3%	2%	0%	1%	0%	1%	2%	0%	3%	0%	0%	1%	2%	1%	2%	1%	3%	0%	3%	1%
	Vet ej	13%	11%	15%	17%	13%	9%	15%	14%	12%	15%	13%	11%	15%	13%	7%	10%	14%	16%	15%	10%	16%	7%	17%	12%	15%	15%	14%	11%	8%	0%	9%	14%
	Weighted base	*1 026*	*515*	*511*	*330*	*363*	*333*	*200*	*337*	*470*	*361*	*341*	*310*	*214*	*205*	*78*	*139*	*195*	*91*	*40*	*62*	*208*	*62*	*100*	*656*	*370*	*477*	*120*	*377*	*49*	*4*	*182*	*844*
Kan du tänka dig att sätta upp solceller/solpaneler på taket/balkongen där du bor?	Ja	74%	72%	76%	75%	82%	69%	77%	77%	78%	71%	75%	77%	78%	73%	78%	78%	68%	73%	83%	65%	78%	75%	69%	74%	75%	84%	75%	80%	89%	51%	79%	73%
	Nej	16%	19%	13%	18%	13%	20%	25%	14%	14%	18%	13%	18%	16%	14%	12%	17%	20%	9%	12%	23%	17%	18%	19%	15%	18%	21%	17%	13%	6%	49%	13%	17%
	Vet ej	10%	8%	11%	6%	8%	15%	16%	9%	8%	11%	11%	5%	5%	12%	10%	6%	11%	18%	5%	12%	6%	7%	12%	11%	8%	11%	8%	10%	4%	29%	8%	10%
	Weighted base	*1 026*	*515*	*511*	*330*	*363*	*333*	*200*	*337*	*470*	*361*	*341*	*310*	*214*	*205*	*78*	*139*	*195*	*91*	*40*	*62*	*208*	*62*	*100*	*656*	*370*	*477*	*120*	*377*	*49*	*4*	*182*	*844*
Varför kan du inte tänka dig att sätta upp solceller/solpaneler på taket/balkongen där du bor?	För dyrt	15%	20%	6%	11%	24%	13%	17%	13%	12%	11%	14%	19%	14%	15%	29%	13%	6%	33%	35%	13%	14%	15%	4%	17%	12%	17%	35%	32%	40%	0%	20%	14%
	För krångligt	6%	9%	2%	3%	10%	7%	9%	4%	6%	3%	12%	5%	7%	6%	0%	8%	9%	0%	0%	4%	7%	15%	0%	6%	6%	6%	3%	10%	0%	0%	6%	6%
	Har inte kunskapen, jag vet inte hur man gör	4%	3%	7%	0%	8%	6%	3%	7%	3%	3%	2%	7%	3%	5%	0%	9%	3%	13%	0%	0%	3%	8%	0%	5%	3%	4%	0%	7%	0%	0%	0%	5%
	Inte rätt förutsättningar där jag bor idag	57%	52%	64%	61%	43%	60%	62%	63%	49%	60%	55%	54%	52%	65%	51%	53%	64%	27%	34%	65%	52%	46%	84%	54%	60%	69%	48%	52%	37%	100%	50%	58%
	Annat, vad	15%	15%	17%	22%	10%	13%	6%	11%	26%	17%	15%	14%	20%	6%	20%	18%	15%	7%	31%	18%	20%	15%	8%	15%	16%	17%	10%	15%	23%	0%	17%	15%
	Vet ej	3%	2%	4%	5%	5%	1%	3%	2%	4%	5%	2%	2%	3%	3%	0%	0%	4%	19%	0%	0%	3%	0%	4%	3%	3%	1%	4%	8%	0%	0%	7%	2%
	Weighted base	*165*	*100*	*65*	*61*	*36*	*68*	*51*	*47*	*66*	*65*	*45*	*54*	*35*	*30*	*10*	*23*	*40*	*8*	*5*	*14*	*35*	*11*	*19*	*99*	*65*	*99*	*21*	*40*	*3*	*2*	*23*	*142*
Ingår solkraft i ditt elavtal idag?	Ja	12%	13%	10%	15%	11%	8%	10%	12%	12%	12%	12%	11%	13%	13%	20%	8%	12%	7%	6%	9%	13%	10%	7%	12%	11%	13%	11%	11%	9%	0%	14%	11%
	Nej	37%	40%	33%	46%	36%	48%	41%	34%	37%	33%	40%	38%	32%	37%	36%	38%	32%	47%	56%	39%	32%	31%	37%	39%	33%	46%	38%	42%	46%	51%	40%	36%
	Vet ej	51%	47%	56%	58%	53%	44%	49%	54%	51%	56%	48%	50%	54%	50%	44%	55%	56%	46%	37%	51%	55%	59%	56%	49%	56%	56%	51%	47%	45%	49%	46%	53%
	Weighted base	*1 026*	*515*	*511*	*330*	*363*	*333*	*200*	*337*	*470*	*361*	*341*	*310*	*214*	*205*	*78*	*139*	*195*	*91*	*40*	*62*	*208*	*62*	*100*	*656*	*370*	*477*	*120*	*377*	*49*	*4*	*182*	*844*
Vad associerar du kring en produkt eller ett företag som är "hållbart"? Du kan välja 1 alternativ	Att produkten håller längre än andra produkter/företag	3%	4%	2%	2%	3%	4%	4%	5%	1%	2%	5%	2%	2%	4%	6%	3%	3%	3%	2%	4%	2%	3%	4%	3%	2%	4%	1%	3%	6%	0%	3%	3%
	Är tveksam, känns som ett urvattnat uttryck som inte betyder	18%	21%	16%	20%	15%	21%	22%	18%	18%	17%	18%	20%	18%	22%	18%	17%	18%	19%	7%	19%	17%	11%	24%	19%	18%	19%	21%	19%	33%	0%	17%	19%
	Att det tar hänsyn till miljö, klimat och samhället mer än	68%	65%	75%	69%	73%	68%	66%	66%	73%	69%	67%	69%	73%	63%	67%	65%	70%	68%	73%	70%	74%	73%	67%	66%	72%	68%	63%	69%	73%	71%	69%	68%
	Är bara ett nytt sätt för företag att få oss konsumenter att	8%	10%	5%	6%	7%	9%	10%	8%	6%	8%	8%	7%	6%	8%	8%	10%	7%	4%	16%	6%	6%	7%	5%	9%	6%	6%	11%	8%	13%	0%	10%	7%
	Annat, vad	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	2%	0%	2%	0%	0%	0%	0%	1%	4%	0%	1%	1%	1%	2%	0%	0%	0%	1%	1%
	Jag vet inte vad "hållbart" betyder	2%	2%	2%	2%	1%	3%	4%	2%	1%	3%	2%	5%	1%	1%	1%	3%	2%	5%	2%	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	29%	0%	2%
	Weighted base	*1 026*	*515*	*511*	*330*	*363*	*333*	*200*	*337*	*470*	*361*	*341*	*310*	*214*	*205*	*78*	*139*	*195*	*91*	*40*	*62*	*208*	*62*	*100*	*656*	*370*	*477*	*120*	*377*	*49*	*4*	*182*	*844*